

SAA EVENT • SAA EVENT • SAA EVENT



It's all about

ART

4 page  
pull-out  
event guide

Business Design Centre, Islington, London  
9.15am – 5pm daily

**22-24 July 2010**



**Only days!  
to go!**  
Get your  
tickets NOW



**FREE workshops**  
**FREE demonstrations**  
Advance tickets from  
**JUST £6.00!**

**BOOK NOW! Call 0800 980 1123 or visit [www.saa.co.uk](http://www.saa.co.uk)**

Only days  
to go until the art  
event of the year  
**Advance tickets selling  
fast – book yours now!**

**BIGGEST  
EVER SAA  
ART EVENT!**

To find out how to get  
there see [www.saa.co.uk](http://www.saa.co.uk)

# It's all about Event Floor Plan

If you're coming to **It's all about Art 2010** look at the floor plan below to find out what you can see and do at the event...if you haven't booked your ticket yet book it now so you don't miss out!

FREE workshops, FREE demonstrations, art experts and SAA areas, plus the huge Home Shop Live will fill the Business Design Centre's main hall. So plan your day, pull out this handy guide and bring it along to the event so you can get involved with your chosen activities straight away.

*We look forward to seeing you there!*



## Shop Area C

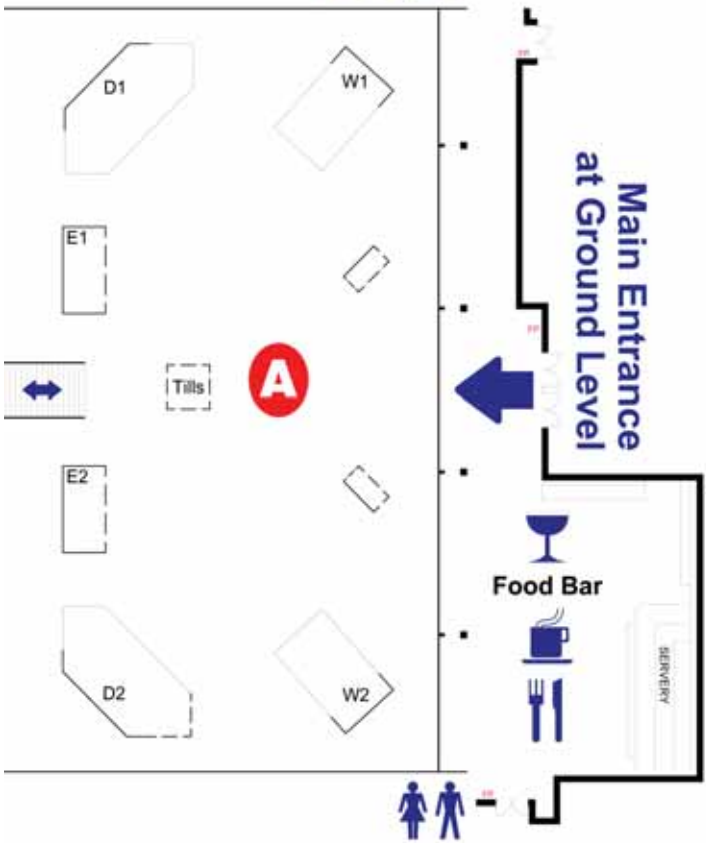
- Ashby Artists' Soft Pastels
- Da Vinci Brushes
- Drawing and Calligraphy
- Hahnemühle Paper
- PanPastels
- Paper Packs
- Paperwave Tracedown
- Pentel Water Brushes
- Pitt & Stabilo Pens
- New SAA Aqua Oils
- Schmincke Artists' Watercolours
- St Cuthbert's Mill Paper
- Terry Harrison Brushes
- Uart Pastel Paper
- Winsor & Newton
- Plus Area C's professional artists' own products

## Shop Area B

- Book & DVD Sets
- Books
- Chinese Brush Painting
- Daler-Rowney
- Derwent Pencils
- DVDs
- Longridge Mount Cutters
- SAA Artists' Watercolours
- SAA Branded Products
- SAA Brushes
- Stratford & York Brushes
- Plus Area B's professional artists' own products

**BOOK NOW! Call 0800 980 1123 or visit [www.saa.co.uk](http://www.saa.co.uk)**

# ART



## Shop Area A

- Accessories
- Atelier Interactive Acrylics
- Bags & Portfolios
- Clairefontaine Paper
- Easels & Wooden Boxes
- Lamps & Bulbs
- Magic Color Liquid Acrylics
- Pitt Artist Pens
- Unison Colour Soft Pastels
- Plus Area A's professional artists' own products

## Floor Plan Key

<b>AREA A</b>		
<b>Demonstrations</b>		
D1	Mitch Waite	Interactive Acrylic
D2	Jeremy Ford	Soft Pastel
<b>Workshops</b>		
W1	Michael Sanders	Interactive Acrylic
W2	Rosemary Hale	Ink & Wash and Pen & Wash
<b>Art Experts</b>		
E1	Atelier	Information & Trial
E2	Clairefontaine Paper	Information & Trial
<b>AREA B</b>		
<b>Demonstrations</b>		
D3	Geoff Kersey	Watercolour
D4	Hashim Akib	Acrylic
<b>Workshops</b>		
W3	Matthew Palmer	Watercolour
W4	Anita Pounder	Chinese Brush Painting
W5	Fiona Peart	Pencil
W6	Tim Fisher	Oil Pastel
<b>Art Experts</b>		
E3	Longridge Mount Cutters	Information & Trial
E4	How to with the SAA	Information & Trial
E5	Derwent Pencils	Information & Trial
E6	Daler-Rowney	Information & Trial
<b>SAA Areas</b>		
SAA1	SAA Membership Joining Area	Join the SAA here
<b>AREA C</b>		
<b>Demonstrations</b>		
D5	Terry Harrison	Watercolour
D6	Dermot Cavanagh	Watercolour
D7	Roy Lang	SAA Aqua Oil - New Product
<b>Workshops</b>		
W7	David Hyde	Watercolour
W8	Billy Showell	Watercolour
W9	Vic Bearcroft	Soft Pastel
W10	Carole Massey	PanPastel
W11	Sue Deighton	Acrylic & Ink
W12	Brian Smith	SAA Aqua Oil - New Product
W13	Joe Francis Dowden	Watercolour
W14	Heather Jolliffe	Pencil
W15	Marilyn Allis	Pen & Wash
<b>Art Experts</b>		
E7	Wabbo making SAA Artists' Watercolours	Information & Trial
E8	Winsor & Newton Mediums	Information & Trial
E9	The Open College of Arts (OCA)	Course Information
E10	Search Press Book Publishing	Meet the Editors
E11	Hahnemühle Paper	Information & Trial
E12	Framers Corner Framing	Information & Trial
E13	Winsor & Newton Brushmaking	Information & Trial
<b>SAA Areas</b>		
SAA2	Paint, PA & Art Club News	Meet the Editorial Team
SAA3	Guidelines to Art & SAA Volunteer Scheme	Information & Trial Workshop
SAA4	SAA Artist of the Year Gallery 2010	See this Year's Winning Paintings

## It's all about

# ART



### Daily Event Timetable 22-24 July 2010

Every day there will be 22 different FREE workshops and demonstrations to choose from. Take a look at the timetable below to see when each professional artist will be appearing, and plan your day in advance.

#### Workshops and Demonstrations (Group A)

##### WORKSHOPS

W1	Michael Sanders	Interactive Acrylic
W4	Anita Pounder	Chinese Brush Painting
W5	Fiona Peart	Pencil
W7	David Hyde	Watercolour
W10	Carole Massey	PanPastel
W11	Sue Deighton	Acrylic & Ink
W15	Marilyn Allis	Pen & Wash

##### DEMONSTRATIONS

D2	Jeremy Ford	Soft Pastel
D3	Geoff Kersey	Watercolour
D6	Dermot Cavanagh	Watercolour



All workshops and demonstrations will run at the following times:

Morning	Afternoon
9.30 - 10.15	1.00 - 1.45
10.30 - 11.15	2.00 - 2.45
11.30 - 12.15	3.00 - 3.45
Lunch Break	4.00 - 4.45

#### Workshops and Demonstrations (Group B)

##### WORKSHOPS

W2	Rosemary Hale	Ink & Wash and Pen & Wash
W3	Matthew Palmer	Watercolour
W6	Tim Fisher	Oil Pastel
W8	Billy Showell	Watercolour
W9	Vic Bearcroft	Soft Pastel
W12	Brian Smith	SAA Aqua Oil - New Product
W13	Joe Francis Dowden	Watercolour
W14	Heather Jolliffe	Pencil

##### DEMONSTRATIONS

D1	Mitch Waite	Interactive Acrylic
D4	Hashim Akib	Acrylic
D5	Terry Harrison	Watercolour
D7	Roy Lang	SAA Aqua Oil - New Product



All workshops and demonstrations will run at the following times:

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11.30 - 12.15	3.00 - 3.45
12.30 - 1.15	4.00 - 4.45

#### Art Expert and SAA Areas

These areas will be open throughout each day so please go and see each one that interests you at your leisure.

If you attend the event on the Saturday make sure you don't miss the presentation of the SAA Artist of the Year 2010 competition awards which will take place at 1pm in the Artist of the Year Gallery.



#### SAA Home Shop Live

The SAA's catalogue will be brought to life, in the form of the biggest art shop the SAA has ever taken to an event. It will be filled with a selection of your favourite art materials, as well as some brand new products and plenty of tempting special offers.



**Featuring your favourite brands:** Chroma • Clairefontaine • Daler-Rowney • Da Vinci • Derwent • Faber-Castell • Hahnemühle • Longridge • Schmincke • Sennelier • St. Cuthberts Mill • Wabbo • West Design • Winsor & Newton